



WTTE Columbus
1261 Dublin Rd
Columbus, OH 43215

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43015

Contract # 1386209

Schedule Dates 10/02/12-10/09/12
Advertiser Josh Mandel OH US Senate-R (71581)
Agency Strategic Media Placement (6694)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 2795 10/02/12-10/09/12 (477714)
Salesperson HOUSE-COLUMBUS, WSYX/WTTE/ESYX/WWHO (1
Sales Office WSYX/WTTE/ESYX/WWHO
Buyer Name Eversol, Whitney
Phone/Fax (740) 201-5500 / (740) 201-5502
CPE 2795
Account Types Local/Political Candidate Agency BRD
Billing Type Standard
Comments WTTE

Date Entered 10/01/12
Last Modified 10/01/12
Entered By Dawn Hachtel
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$6,645.00
Net Total \$37,655.00
Sales Tax

Columbus (WTTE)

By Broadcast Month	Spots	Rate
Oct. 2012	40	\$44,300.00
Grand Total:	40	\$44,300.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/02/12-10/05/12	2	:30	6:58A- 7:57A (EST)			1	1	1	1			4	\$350.00	\$1,400.00	Columbus (WTTE)	7A GDC	10/1/12
2.0	Normal Line / SPOT	10/02/12-10/05/12	2	:30	7:58A- 9A (EST)			1	1	1	1			4	\$350.00	\$1,400.00	Columbus (WTTE)	8A GDC	10/1/12
3.0	Normal Line / SPOT	10/02/12-10/04/12	3	:30	6:58P- 7:30P (EST)			1		1				2	\$1,000.00	\$2,000.00	Columbus (WTTE)	7P 2.5 MEN	10/1/12
4.0	Normal Line / SPOT	10/02/12-10/05/12	2	:30	7:31P- 7:58P (EST)			1	1	1	1			4	\$1,600.00	\$6,400.00	Columbus (WTTE)	7:30P BB	10/1/12
5.0	Normal Line / Prime	10/02/12-10/05/12	2	:30	10P- 11P (EST)			2		2	2			6	\$1,500.00	\$9,000.00	Columbus (WTTE)	10P NEWS	10/1/12
6.0	Normal Line / Prime	10/03/12-10/03/12	2	:30	10:30P- News-Fox 28 News at 10p				2					2	\$1,500.00	\$3,000.00	Columbus (WTTE)	10P NEWS	10/1/12
7.0	Normal Line / Prime Premium	10/03/12-10/03/12	2	:30	7:57P- FOX-X Factor (Wednesday)				1					1	\$2,500.00	\$2,500.00	Columbus (WTTE)	8P X FACTOR	10/1/12
8.0	Normal Line / SPOT	10/03/12-10/03/12	3	:30	6:30A- 6:57A (EST)				1					1	\$100.00	\$100.00	Columbus (WTTE)	6:30A GDC	10/1/12
9.0	Normal Line / SPOT	10/08/12-10/09/12	2	:30	6:58A- 7:57A (EST)		1	1						2	\$350.00	\$700.00	Columbus (WTTE)	7A GDC	10/1/12
10.0	Normal Line / SPOT	10/08/12-10/09/12	2	:30	7:58A- 9A (EST)		1	1						2	\$350.00	\$700.00	Columbus (WTTE)	8A GDC	10/1/12
11.0	Normal Line / SPOT	10/08/12-10/09/12	3	:30	6:58P- 7:30P (EST)		1	1						2	\$1,000.00	\$2,000.00	Columbus (WTTE)	7P 2.5 MEN	10/1/12
12.0	Normal Line / SPOT	10/08/12-10/09/12	2	:30	7:31P- 7:58P (EST)		1	1						2	\$1,600.00	\$3,200.00	Columbus (WTTE)	7:30P BB	10/1/12
13.0	Normal Line / Prime	10/08/12-10/09/12	2	:30	10P- 11P (EST)		2	2						4	\$1,500.00	\$6,000.00	Columbus (WTTE)	10P NEWS	10/1/12

CONFIRMATION CONTRACT

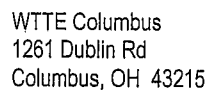
Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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